

JOE PRATT

Live Sports Production | Broadcast Operations | PxP

Profile

Production and broadcast professional with experience leading live sports productions across collegiate athletics, Minor League Baseball and the Cape Cod Baseball League. Skilled in broadcast operations, live streaming, IP-based audio and visual systems, graphics workflows, media relations and on-air broadcasting. Passionate about building efficient production systems, developing broadcast teams and delivering engaging live sports coverage.

Work Experience

• **Video Production Manager and Broadcast Director**

Cotuit Kettleers *May – August 2026*

- Lead all live broadcast operations for the Cotuit Kettleers, directing multi-camera productions for the Kettleers Digital Network and Cape League TV.
- Recruit, train, supervise and evaluate a six-member broadcast and production staff.
- Assisted in installation of a new IP-based broadcast system, served as primary liaison to the vendor.
- Oversee camera operations, graphics, replay, streaming audio and live production using vMix, NDI, Dante, PTZOptics and Singular.Live workflows.
- Developed comprehensive operations manuals and established press box procedures.
- Produce digital content including highlights, YouTube videos and interviews

• **Broadcast and Media Relations Assistant**

New Hampshire Fisher Cats *March – October 2025*

- Produced daily game recaps, press releases, game notes throughout the team's 138-game season.
- Served as pregame and postgame host while providing play-by-play and color commentary for more than 70 games
- Created social media content, game highlight reels and video content.

• **Executive Producer**

Baylor Lariat TV News *August 2024 – May 2025*

- Led a newsroom of 10 reporters and anchors while producing a weekly 30-minute newscast.
- Oversaw editorial planning, show rundowns, story selection and overall direction of each show.
- Managed digital content distribution through YouTube and the Baylor Lariat's social media platforms.

• **Play-by-Play broadcaster, Host**

Baylor Lariat Radio *January 2023 – March 2025*

- Helped launch the Baylor Lariat's first live radio broadcast in four years.
- Revamped Lariat Radio's branding and YouTube channel.
- Created new branding, produced live streams and built graphics for all Lariat Radio broadcasts.
- Broadcast more than 100 NCAA football, basketball, baseball and softball games over five semesters.

Contact

Education

• **Baylor University**

Bachelor of Arts, Journalism
2021 – 2025

Awards

• **All-American Honorable Mention** | STAA Jim Nantz Awards 2024

• **2nd Place, Broadcast Sports Story** | Associated Collegiate Press Pacemaker awards 2023

Technical Skills

• **Broadcast and Production**

- vMix
- NDI
- Dante
- Singular.Live
- OBS
- StreamGuys
- PTZ Cameras
- Signal routing (SDI,HDMI,NDI)

• **Creative Software**

- Premiere Pro
- Photoshop
- Audition
- After Effects
- InDesign
- Audacity

• **Digital Platforms**

- YouTube
- Forge CMS
- Wix
- WordPress
- MLB Stat Portal (Okta)
- Dream Machine

Core Competencies

- Live event production
- Technical directing
- Play-by-Play broadcasting
- Digital content production
- Media relations
- Broadcast operations
- Production leadership
- Production workflow development



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